

Digital Trends, Telco Response & Digital Maturity Assessment



The Digital Revolution is here, changing the way our customers behave, bringing a new wave of competition and business opportunities, and enabling new, more efficient ways of working.

This training includes understanding of the five pillars of the digital revolution, cases of how Telecoms benefit from these new trends, and analysis of where your company stands from the perspective of Digital Maturity.

This workshop is dedicated to a single company, as a shorter alternative combination of two workshops, High Level Digital Maturity Assessment and Digital Trends & Telco Response.

Who Should Attend?

The training is designed for Senior Business Managers, IT Leaders, and top Architects who want to consolidate their understanding of the Digital Revolution, learn what others are doing, and see what kind of changes will benefit their company.

Course Content

The training comprises of 4 parts:

1. Part 1 - Understanding Digital Revolution:
 - Digital Revolution Impact.
 - Five Pillars of Digital Revolution in Telco.
 - Benefiting from Digital – Customer Intimacy, New Business Models, Efficiency Gains.
2. Part 2 - Telco Digital Use Cases – this section comprises 5 cases from different Telecoms on how they progress digital transformation. Each case is followed by a case discussion and how the case can apply to their own company.
3. Part 3 - High Level Digital Maturity Assessment – workshop.
 - High Level Digital Maturity Questionnaire.
 - Digital Maturity Matrix composition.
 - Results Discussion.
4. Part 4 - Digital Platform as a Digital Transformation enabler – What is it and why it is needed in a Telco?
 - Digital Platform building elements.
 - Culture Change.
 - Managing the Digital Transformation Roadmap.
5. Training Summary and What Next?

Course Objectives

Digital Trends, Telco Response & Digital Maturity Assessment



The objective of this training is to bring together understanding of Digital change, what other Telco (and non-Telco) leaders are doing, and discuss how these cases can be applied to your company's situation.

The High Level Digital Maturity Assessment, run as a workshop session, analyses your company's current position in the Digital economy and identifies major areas for improvement.

Prerequisites

None.

Training Structure

One-day, 4-part training: presentation, discussion, workshop (which includes the High Level Digital Maturity Assessment), and presentation and discussion of Digital Platform.

Methodology

Presentation, workshop, and facilitated discussion.